

**Subject:** RE: RE: ICYMI: October Roundtable Recap  
**From:** "Joanne Danganan" <JDanganan@ccala.org>  
**Date:** 10/21/2016 03:22 PM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>, "Nhien Lasky" <NLasky@ccala.org>

Great idea for sure! Can you send me the actual e-blast? The forward took away all the graphics and formatting.

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**From:** Henna Sherzai  
**Sent:** Friday, October 21, 2016 2:22 PM  
**To:** Joanne Danganan <JDanganan@ccala.org>; Nhien Lasky <NLasky@ccala.org>  
**Subject:** FW: ICYMI: October Roundtable Recap

Hi guys, I should have run this by you but was trying to make sure it got out yesterday. We've already received a couple of "thank yous" so I think we should keep doing it. I thought it would be a good way to get attendance back up by showing people what they're missing. Let me know if you have suggestions for next time.

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**From:** Michael Filson  
**Sent:** Friday, October 21, 2016 2:17 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Subject:** FW: ICYMI: October Roundtable Recap

**Mike Filson**  
Community Relations Manager

 <https://www.downtov>

**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7524 | Fax: 213-624-0858  
[PURCHASE TICKETS FOR OUR HALLOWEEN FESTIVAL](#)  
Web: [DowntownLA.com](http://DowntownLA.com)  


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**From:** Kendra Walker [<mailto:kendra.walker@millenniumhotels.com>]  
**Sent:** Friday, October 21, 2016 2:07 PM  
**To:** Michael Filson  
**Subject:** FW: ICYMI: October Roundtable Recap

GREAT idea on the recap!


Kendra Walker

Marketing Manager

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**E** [kendra.walker@millenniumhotels.com](mailto:kendra.walker@millenniumhotels.com)

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**From:** Downtown Center BID/CCA  
[<mailto:marketing=downtownla.com@mail92.wdc01.mcdlv.net>] **On Behalf Of** Downtown Center BID/CCA  
**Sent:** Thursday, October 20, 2016 5:07 PM  
**To:** Kendra Walker <[Kendra.Walker@MILL-USA.COM](mailto:Kendra.Walker@MILL-USA.COM)>  
**Subject:** ICYMI: October Roundtable Recap

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Roundtable Members,

Our October meeting was packed with informative presentations, exciting event announcements, and delicious treats. If you didn't make it this month, here's a quick recap of what you missed!

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Authentic Cheesesteaks from  
[Boos Philly Cheesesteaks and Hoagies](#)  
DTLA Rendezvous' Carrie Cheung is a force behind Boos Philly Cheesesteaks and Hoagies. As meeting co-host, she brought mouth-watering samples of "a cheesesteak that any Philadelphian would proudly call 'LEGIT.'" Boo's offer's catering in DTLA but does not have a Downtown Location... yet. For more information, email [Carrie Cheung](#).




[Rock n' Roll Los Angeles](#)  
[Half Marathon & 5k](#)

Returns to Downtown LA

Nathan Kopp announced race routes, community outreach opportunities, and runner demographics for the annual event that will draw nearly 12,000 runners to Downtown LA on Sunday, October 30th. For more information, email [Nathan Kopp](#).

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[Dia de Los Muertos at Grand Park](#)

Tati Simonian presented the annual Dia de Los Muertos celebration at Grand Park with a beautiful video of previous events. Don't miss altars, art exhibits, and performances at this year's festivities from October 30<sup>th</sup>-November 6<sup>th</sup>. For more information, email [Tati Simonian](#).




Downtown Safety with  
LAPD's Central Division

Lieutenant Andy Matthis and Sergeant Mike Flanagan from LAPD's Central Division joined us for seasonal safety tips to help prevent theft and crime in DTLA. We followed the presentation with a Q & A and encourage you to share safety tips with coworkers and friends. For more information, email [Sergeant Mike Flanagan](#). Follow LAPD Central Division on [Twitter](#).

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Welcome to the Neighborhood, [Evite](#)!  
Amy Tofte and Drew Holdwick announced that Evite will be moving their corporate HQ from Hollywood to Downtown LA in December 2016. We want to give Amy, Drew, and the 80+ employees that will be working in DTLA a warm welcome. If you have giveaways, offers, and event information to include in welcome goodie bags for the Evite team, email [Drew Holdwick](#).



Volunteers Needed! [DCBID Halloween  
Festival for DTLA Kids](#)

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The Downtown Center BID will host its 9th Annual Halloween event for DTLA kids and families on October 31st from 5-8pm at Grand Hope Park at FIDM. We're seeking volunteers to pass out candy and food, set-up, and tear-down the event. The event is a lot of fun and promises an overload of cuteness. For more information, email [Mike Filson](#).



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## UPCOMING EVENTS

### **DTLA Marketing Roundtable Meeting**

626 Wilshire, Suite 200; Monday, November 21, 2:00-3:30pm


[RSVP](#)

### **DTLA Marketing Roundtable Holiday Party**

Spring Restaurant; Tuesday, December 13th, 5:30-7:30pm

[RSVP](#) with password DTLARTHoliday

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You are receiving this email because you are a member of the DTLA Marketing Roundtable meeting or are interested in joining.

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